

LICENSING ACT 2003



PREMISES LICENCE

PREMISES LICENCE NUMBER

PREM0201

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code

12 Market Place
Redditch
Worcestershire
B98 8AA

Telephone number

Where the licence is time limited, the dates

Not applicable

Licensable activities authorised by the licence and the times the licence authorises the carrying out of licensable activities

Activity – Sale of alcohol	Days	From		To	Consumption On/Off
Sale of Alcohol	Everyday	11:00	-	04:00	On Premises

Activity - Other	Days	From		To	Indoors/Outdoors
Anything of a Similar Desc to RE	Everyday	11:00	-	04:00	Indoors
Performance of Dance	Everyday	11:00	-	04:00	Indoors
Performance of Live Music	Everyday	11:00	-	04:00	Indoors
Late Night Refreshment	Everyday	11:00	-	04:30	Indoors
Playing of Recorded Music	Everyday	11:00	-	04:00	Indoors

Non-standard timings

At the start of British Summertime the terminal hour for all licensable activities shall be extended by one hour.

From the end of permitted hours on New Years Eve to the start of permitted hours New Years Day

The opening hours of the premises

Days	From		To
Everyday	11:00	-	04:30

Non-standard opening hours

At the start of British Summertime the terminal hour for all licensable activities shall be extended by one hour.

From the end of permitted hours on New Years Eve to the start of permitted hours New Years Day

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

Alcohol is supplied for consumption on the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Pop Venues Redditch Ltd
27 School Street
Wolverhampton
WV1 4LR
Email Address:
Telephone No.:

Registered number of holder, for example company number, charity number (where applicable)

16755079

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Finley Owen Simmons-Edwards



Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal Licence No



Licensing Authority:



A handwritten signature in cursive script, appearing to read 'S Wilko'.

AUTHORISED OFFICER
Head of Regulatory Services
Worcestershire Regulatory Services
On behalf of Redditch Borough Council

Date of first issue: 19 May 2009
This version valid from: 25 February 2026

Issuing Authority: Redditch Borough Council
Town Hall
Walter Stranz Square
Redditch
B98 8AH

ANNEX 1 - MANDATORY CONDITIONS THAT WILL BE APPLIED TO THE LICENCE ON ISSUE

The making and authorisation of alcohol sales

No supply of alcohol may be made under the premises licence—

- a) at a time when there is no designated premises supervisor in respect of the premises licence, or
- b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Irresponsible alcohol promotions

The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Provision of free potable water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age verification policy for the sale or supply of alcohol

The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

Availability of small measures of alcohol

The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Permitted price of alcohol

A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price

For the purposes of the condition set out in paragraph 1—

“duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979);

“permitted price” is the price found by applying the formula—

$$P=D+(D\times V)$$

where—

P is the permitted price,

D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

“relevant person” means, in relation to premises in respect of which there is in force a premises licence—

the holder of the premises licence,

the designated premises supervisor (if any) in respect of such a licence, or

the personal licence holder who makes or authorises a supply of alcohol under such a licence;

“relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

“valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

- (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Security activity

Where individuals are at the premises to carry out a security activity, as defined by the Private Security Industry Act 2001, each such individual must be authorised to carry out that activity by a licence granted under that Act or be entitled to carry out that activity by virtue of section 4 of that Act.

ANNEX 2 - CONDITIONS ATTACHED TO THE LICENCE CONSISTENT WITH THE RELEVANT OPERATING SCHEDULE

a) General – all four licensing objectives (b,c,d,e):

Regular Liaison with the relevant local authorities

employment of SIA registered door staff

member of local pubwatch scheme or similar

trained and adequate staff first aid trained staff

CCTV

DPS to be present or nominated representative during all opening hours

dispersal policy

challenge 21 scheme

Under 18s are permitted until 20.00 and must be accompanied by an adult at all times and when attending a specific event eg family fun days.

b) The prevention of crime and disorder:

Regular Liaison with the relevant local authorities

employment of SIA registered door staff

member of local pubwatch scheme or similar

trained and adequate staff first aid trained staff

CCTV

DPS to be present or nominated representative during all opening hours

dispersal policy

challenge 21 scheme

Under 18s are permitted until 20.00 and must be accompanied by an adult at all times and when attending a specific event eg family fun days.

c) Public safety:

Regular Liaison with the relevant local authorities

employment of SIA registered door staff

member of local pubwatch scheme or similar

trained and adequate staff first aid trained staff

CCTV

DPS to be present or nominated representative during all opening hours

dispersal policy

challenge 21 scheme

Under 18s are permitted until 20.00 and must be accompanied by an adult at all times and when attending a specific event eg family fun days.

d) The prevention of public nuisance:

Regular Liaison with the relevant local authorities

employment of SIA registered door staff

member of local pubwatch scheme or similar

trained and adequate staff first aid trained staff

CCTV

DPS to be present or nominated representative during all opening hours

dispersal policy

challenge 21 scheme

Under 18s are permitted until 20.00 and must be accompanied by an adult at all times and when attending a specific event eg family fun days.

e) The protection of children from harm:

Regular Liaison with the relevant local authorities

employment of SIA registered door staff

member of local pubwatch scheme or similar

trained and adequate staff first aid trained staff

CCTV

DPS to be present or nominated representative during all opening hours

dispersal policy

challenge 21 scheme

Under 18s are permitted until 20.00 and must be accompanied by an adult at all times and when attending a specific event eg family fun days.

Other operating conditions

Mediated Conditions with the police

The DPS or manager will join and attend all redditch pubwatch monthly meetings and have a working radio link to control the entre during opening times.

A minimum of two SIA registered door supervisors will work between 20.00hrs and the terminated hour on Friday and Saturday nights. They will also be required on the eve of a bank holiday and the bank holiday itself. They are required to wear high visibility jackets at all times. They will be deployed at the discretion of the DPS and the police, to cater for special events likey to increase the potential for disorder (eg local derby football matches)

A fully working CCTV system shall operate during opening hours should ensure the following as a minimum

Recording of good quality images at a minimum of 15 frames per second.

Recording of clear facial images of all patrons entering the premises.

Retention of recordings for no less than 28 days

Operators to be available during opening hours and be able to quickly view and export recordings upon the request of police.

System clock to be set correctly and maintained

Exported Images on Removable media should be capable of being instantly played back. The system should be upgraded in accordance with any reasonable request made by the police where that request is shown to be in accordance with the latest Home Office, PSDB Standards.

Mediated Conditions with Environmental Health

All external doors and open able windows must be kept closed for the duration of any regulated entertainment except for emergency purposes. A means of maintaining ventilation compliant with current standards during periods of regulated entertainment should be provided.

The DPS or nominated representative must ensure that noise levels during regulated entertainment are monitored and do not cause nuisance to adjacent or nearby premises.

ANNEX 3 - CONDITIONS ATTACHED TO THE LICENCE AFTER A HEARING BY THE LICENSING AUTHORITY

ANNEX 4 – PREMISES PLANS

As deposited with the licensing authority.

PREMISES LICENCE SUMMARY

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PREM0201

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Non-standard timings

At the start of British Summertime the terminal hour for all licensable activities shall be extended by one hour.

From the end of permitted hours on New Years Eve to the start of permitted hours New Years Day

The opening hours of the premises

Days	From		To
Everyday	11:00	-	04:30

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Where the licence authorises supplies of alcohol whether these are on and / or off supplies

Alcohol is supplied for consumption on the premises

Name, (registered) address of holder of premises licence

Pop Venues Redditch Ltd
27 School Street
Wolverhampton
WV1 4LR

Registered number of holder, for example company number, charity number (where applicable)

16755079

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol

Finley Owen Simmons-Edwards

State whether access to the premises by children is restricted or prohibited

Under 18s are permitted until 20.00 and must be accompanied by an adult at all times and when attending a specific event eg family fun days.



AUTHORISED OFFICER
Head of Regulatory Services
Worcestershire Regulatory Services
On behalf of Redditch Borough Council

Date of first issue: 19 May 2009
This version valid from: 25 February 2026

Issuing Authority: Redditch Borough Council
Town Hall
Walter Stranz Square
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